

Responsible Gaming Day  
European Parliament  
17 April 2008



**Norbert Teufelberger, *Chairman of EGBA, Co-Chief Executive Officer, bwin***

Norbert Teufelberger was born in 1965 and graduated from Vienna University of Economics with a degree in social science and economics. His work experience in the international casino industry goes back to 1989, when he joined Casinos Austria AG, Vienna, as assistant to the head of the Foreign Business Division. In 1992 he was appointed head of the International Finance and Controlling Department. At the end of 1992, after working for two months as a consultant to the Novomatic Group, Gumpoldskirchen, he founded Century Casinos, Inc., Cripple Creek, Colorado, together with former colleagues, serving as the company's sole finance director and a member of the board until September 1999. The company was listed on NASDAQ in 1996. On 19 January 2000, he was appointed to the Management Board with responsibility for finance and investor relations. In June 2001 he was appointed Co-CEO and also assumed responsibility for the operational business and all gaming activities.



**Christofer Fjellner, *Member of the European Parliament, EPP-ED, Sweden***

Christofer Fjellner is Member of the European Parliament. He is Member of the Committee of International Trade, Member of the Committee of Budget Control, Supplementary Member of the Committee of Environment and Public Health, Member of the Parliamentary Delegation to Belarus and Supplementary Member of the Parliamentary Delegation to Iran.

He is also Member of the executive board of Moderaterna (the Swedish conservatives) and Vice-President of Look Closer AB (a business intelligence company that he co-founded in 2000).

From 2002 to 2004, Mr. Fjellner was President of Moderata Ungdomsförbundet (the Swedish Young Conservatives) and of Nordisk Ungkonservativ Union (the Nordic Young Conservatives).

He was also Member of the regional parliament of Uppsala län, and of the city council of Enköping (1998-2002).

Mr. Fjellner studied political science and public finance at the University of Uppsala and the University of Lund.



**Toine Manders, Member of the European Parliament, ALDE, Netherlands**

Toine Manders is Member of the European Parliament since 1999. He is the ALDE coordinator of the Internal Market and Consumer Protection Committee. He is also Substitute Member of the Industry, Energy and Research Committee, Member of the Delegation for relations with the People's Republic of China and Substitute Member of the Delegation to the ACP-EU Joint Parliamentary Assembly.

He previously worked as a lawyer, specialised in personal injury and intellectual property and as industrial designer / entrepreneur.

Mr. Manders used to be member of the North Brabant Provincial Council, Member of the Municipal Council of Astén in The Netherlands and lecturer in visual arts.

He published several publications in leading Dutch and international newspapers and magazines on European integration, law and economics.



**Joel Hasse Ferreira, Member of the European Parliament, PSE, Portugal**

Joel Hasse Ferreira is Member of the European Parliament. He is Substitute Member of the Committee on the Internal Market and Consumer Protection, Member of the Scientific Technology Options Assessment Panel, Member of the Committee on Employment and Social Affairs, Member of the Delegation to the EU-Turkey Joint Parliamentary Committee, Substitute Member of the Delegation to the EU-Russia Joint Parliamentary Committee and Substitute Member of the Delegation to the Euro-Mediterranean Parliamentary Assembly.

Mr. Hasse Ferreira is Doctor in management sciences (Jean Moulin University, Lyon). He graduated in civil engineering (Technical University of Lisbon) and he is Professor at the New University of Lisbon.

Member of the Portuguese Parliament during 14 years and 11 months.

President and member of the board on several companies during 14 years.



**Christopher Heaton-Harris, Member of the European Parliament, EPP-ED, UK**

Christopher Heaton-Harris was first elected to the European Parliament in 1999 representing the Conservative Party in the East Midlands. He is currently Conservative Spokesman on Culture, Media and Sport in Europe. He also works on the Internal Market Committee and Budgetary Control Committee. Christopher Heaton-Harris is probably best known within the Parliament for his work on the Budgetary Control Committee where he has consistently led the fight against fraud and misuse of taxpayers' money.

Within the Parliament he is also President of the "Sports Intergroup" and a former Chairman of "Friends of Football" sponsored by UEFA, which are both cross party groups of MEPs who are interested in sporting issues. Mr. Heaton-Harris works extensively with groups from across all sports, and is particularly keen on helping disability sports organisations such as Special Olympics and Paralympics.

He was a Parliamentary Candidate in Leicester South in 1997 and again in the by-election in 2004, and is currently Parliamentary Spokesman for the constituency of Daventry. He is working on many local issues in the East Midlands at the moment. Before becoming an MEP, Mr. Heaton-Harris worked in the family wholesale fruit and vegetable business in New Covent Garden, eventually become the Managing Director.



**Mario Galea, Chief Executive Officer, Lotteries and Gaming Authority of Malta**

Mario Galea is the Chief Executive Officer of the Lotteries and Gaming Authority of Malta. He took his post in 2004 and was responsible for setting up the Authority. He co-authored the Remote Gaming Regulations of 2004 which made Malta the first EU member state to regulate remote gaming.

Mr. Galea is a data communications engineer by profession. For a number of years he worked as a consultant on structuring of business information systems and IT security assurance with Andersen.

He started his career in remote gaming in 1997 when he set up a company in Malta to provide consulting and co-location services to online gaming operators. In 2000 his efforts led the Maltese government to publish the first online betting regulations.

**Antoine Dorin, President, Fédération Française des Joueurs de Poker**

Antoine Dorin graduated with a degree in Law and Management from the University of Paris II.

For 5 years he was heading a specialised recruitment website. He created his own consultancy in marketing and communications in the field of gaming. Mr. Dorin has had passion for poker for more than 10 years. He created and organised the “France Poker Tour”, as well as the student tournament “Campus Poker Master”. In addition to this he is the founder of the information website France.Poker.com.

Thanks to his broad experience and as his extensive networks he is a well-known specialist in poker practices in France.

Being the Founder and President of the French Federation of Poker players since its creation in 2005, Antoine Dorin seeks to promote poker and represent the interests of poker players through his federation. He now lobbies in favour of a dialogue with the French administration to put in place a responsible gaming policy, taking into consideration recent developments in the economy.



**Petter Nylander, Chief Executive Officer, Unibet**

BSc (Econ) from Stockholm University, Sweden. Mr. Nylander joined the Unibet Group in 2005. Prior to that date, Mr. Nylander was CEO and Managing Partner of OMD Sweden AB, which is part of the international Omnicom Group. From 1994 to 2003 he held various senior positions within Swedish-listed Modern Times Group MTG AB. These included CEO TV3 Sweden, CEO TV3 Scandinavia and VP Global Broadcasting. Member of the Board of Cherryföretagen during 2001-2003 and Ongame e-solutions during 2004-2005.



**Andrew Poole, Managing Director, GamCare Trade Services**

Andrew Poole has led on a number of projects during his five years at GamCare, the UK’s leading problem gambling charity, including education and more recently internet-based treatment services. In August of 2007, Andrew was appointed Managing Director of GamCare Trade Services (GTS Ltd), the newly formed limited company wholly owned by the charity. Operationally, Andrew is responsible not only for the management of GTS

Ltd but for providing specialist player protection consultancy, training and audit services to the international remote gaming industry.

Andrew has presented internationally at numerous industry events and has written many articles and papers for relevant publications. Along with a number of other industry bodies, including the European Gaming and Betting Association, Andrew is currently driving forward an initiative to see a consistent level of social responsibility regulation introduced to remote gaming.



**Laurent BAUP, *Juriste Chargé de Mission, Forum des Droits sur l'Internet***

Graduated from EDHEC Business School of Management in 2001, Laurent Baup is also holder of a Master of Law in Intellectual Property and New Technologies.

After some years working as a legal counsel for several lawyers offices, he has joined the Forum des Droits sur l'Internet (Forum on internet rights) in 2006 where he is in charge of the issues related to the protection of minors, freedom of expression and cybercriminality.

He is also working on the field of Online Videogames.



**Clive Hawkswood, *Chief Executive, Remote Gambling Association***

Clive Hawkswood has been Chief Executive of the Remote Gambling Association (RGA) since its establishment in August 2005 following the merger of the Association of Remote Gambling Operators (ARGO) and the interactive, Gambling, Gaming & Betting Association (iGGBA). Before that he was the General Secretary of ARGO.

Clive was formerly head of the Betting & Racing Branch at the British Department for Culture, Media & Sport (DCMS). Prior to that, he was at the Home Office, spending time in both the Gambling Section and the Horseracing Policy Team. Earlier in his career he spent several years working in the bookmaking industry.

He is also a Director of the Responsibility in Gambling Trust (RIGT), the British charity that raises and allocates funds for problem gambling related research, education, and treatment.



**Cécile Billaux, *Administrator, European Commission, DG Health and Consumer Protection***

Cécile Billaux works as an administrator at the European Commission, Directorate-General for Health and Consumer Protection (DG SANCO) since 2005. More precisely, she is currently works in the horizontal Unit 02 in charge of strategy and analysis, which reports directly to the Director-General. In this role, she contributes to promoting a strategic planning culture based on Impact Assessment and Better Regulation within the DG. In addition, she is involved in developing best practice models for effective self-regulation. She is also responsible for analytical work around identifying future policy trends and challenges relevant for the DG.

Previously, she worked on consumer product safety issues where she had responsibilities for toy and electrical product safety issues. She was also responsible for developing EU initiatives on service safety and improving the knowledge base on accidents related to consumer and product safety.

Prior to working for the Commission, she worked as a public affairs consultant for 5 years advising the industry on EU consumer and health policies, especially in the area of food, nutrition, advertising and consumer protection. She obtained a Master's Degree in European public policies from the University of Turku, Finland and from Sciences Po in Strasbourg and has a background in political sciences. She is French and speaks fluently English and German.



**Andrew Brown, Chairman, Committee of Advertising Practice.**

Andrew Brown was appointed Chairman of the Committee of Advertising Practice in 1999 and Chairman of the Broadcast Committee of Advertising Practice on its formation in 2004.

He joined J Walter Thompson in 1965 and spent most of the next 28 years in Account Management, with a four year stint in Account Planning. He was an agency Board Director for 10 years.

Andrew served on the IPA training committee for twelve years and was a member of the IPA Council from 1991 to 1993. Since 1993, he has been a Director of the Advertising Standards Board of Finance, the body that funds the British advertising self-regulatory system, and, until 2007, the Director General of the Advertising Association. He was Chairman of the CAM Education Foundation from 1994 to 1996 and was awarded a CAM Fellowship in March 1996.



**Dr. Mark Griffiths, Director of the International Gaming Research Unit**

Dr. Mark Griffiths is a Chartered Psychologist and Europe's only Professor of Gambling Studies (Nottingham Trent University). He is Director of the International Gaming Research Unit and has won many awards for his work including the *John Rosecrance Research Prize (1994)*, *International Excellence Award For Gambling Research (2003)*, *Joseph Lister Prize (2004)*, and the *Lifetime Achievement Award For Contributions To The Field Of Youth Gambling (2006)*. He has published over 200 refereed research papers in journals such as the *British Medical Journal*, *British Journal of Psychology*, *British Journal of Social Psychology*, *British Journal of Clinical Psychology*, *Journal of Community and Applied Social Psychology*, *British Journal of Sports Medicine*, *Personality and Individual Differences*, *Archives of Sexual Behavior*, *Journal of Adolescence*, *Addictive Behaviors*, *British Journal of Addiction*, *Addiction Research*, *CyberPsychology and Behavior*, *Journal of Psychology* and extensively in the *Journal of Gambling Studies*. He has also published a number of books, over 50 book chapters and has over 550 other non-refereed publications. He has published more papers and articles on gaming than any other academic in the UK. He has served as a member on a number of national and international committees (e.g. European Association for the Study of Gambling, Society for the Study of Gambling, Gamblers Anonymous General Services Board, National Council on Gambling etc.) and was former National Chair of Gamcare (1997-2003). He also does some freelance journalism (120+ articles published) and has also appeared on over 1800 radio/television programmes.



**r. Jonathan Parke, Lecturer and Senior Researcher, Centre for the Study of Gambling**

Jonathan Parke is a lecturer and researcher in Gambling Studies at the Centre for the Study of Gambling, University of Salford. His main areas of expertise include internet gambling, poker behaviour, social responsibility and electronic gaming machines.

He recently led on the largest ever academic research study into online poker and casino gambling, a study commissioned by eCOGRA. Jonathan has also been prominent in the development of the UK's first ever education programme for counsellors in the area of problem gambling.

Jonathan also delivers training on the psychology of gambling and social responsibility to various stakeholders in the area of gambling and acts in a consultant capacity in legal cases, to regulators and various sectors of the gambling industry.

**Richard A. LaBrie, Ed.D, Associate Director of Research and Data Analysis, Harvard Medical School**

Richard A. LaBrie, Ed.D, is an instructor in psychiatry at Harvard Medical School (HMS) and the Associate Director for Research and Data Analysis at the Division on Addictions, Cambridge Health Alliance. Previously he served as Deputy Director of the National Technical Center for Substance Abuse Needs Assessment at HMS. LaBrie has led investigations of the Iowa gambling treatment program, Missouri's self-exclusion program, the first national study of gambling among college students, a multi-site study of a self-help toolkit for gambling-related problems and a prospective longitudinal multi-year study of Internet gamblers.



**Simon Starček, Director General of the Sports Department at the Ministry of Education and Sport, Slovenia**

Mr. Simon Starček is Director General of the Sports Department at the Ministry of Education and Sport of Slovenia since 2006. From April 2003 to June 2006, he worked as Director of Public Institute for Sport of the Municipality of Ptuj.

Mr. Starček is President of the Supervision Board of Municipality of Ptuj, President of the Project Group of the Government of the Republic of Slovenia for the project of Nordic Centre Planica and President of the WG for Amending the Law on Ownership of the Slovenian Lottery.

He is member of the following organisations: Editorial Committee of Newspaper in Ptujčan, Association of mathematicians, physicists and astronomers of Slovenia, Executive Committee of the Judo Federation of Slovenia, Marketing Commission of Judo Federation of Slovenia, Member of Ptuj Grammar School Council, Research Association Zlatovranka, Council of the National Sports Museum, Council of the Institute for Sport Republic of Slovenia, President and member of working groups for legislation and state projects. He participated at the preparations of legal basis for the legislation on games of chance.



**Andrew Beveridge, Chief Executive Officer and Executive Director, eCOGRA**

As CEO of eCOGRA since early 2003, Andrew Beveridge has become a renowned authority in fair and responsible gaming and online player protection. He brings nearly 10 years of experience in various areas of online gaming and betting to the position.

Having initially embarked upon a career in merchant banking as a qualified Chartered Accountant in London and Hong Kong, Beveridge's online experience began with MultiChoice, an international supplier of pay-television and interactive services, where he played a major role in the start-up of MWeb, South Africa's largest Internet service provider. Beveridge then led global business development for International Gaming Networks, the MultiChoice division created to develop interactive gaming technology across Internet and digital television platforms. Other responsibilities included the implementation of risk management controls and procedures for South Africa's first licensed online gambling organization. Beveridge was responsible for creating the world's first integrated online and telephone sports and spread betting platform that has been successfully implemented at various UK, European and

South African operations.

Beveridge also has an MBA from Edinburgh University.

**James Kilsby, *Journalist, GamblingCompliance***

James Kilsby has worked as a full-time journalist for GamblingCompliance.com since completing an MA in Latin American History and Politics in 2006. In little over 15 months GamblingCompliance.com has quickly established itself as a leading provider of legal and regulatory information for the global gambling industry.

GamblingCompliance.com's specialist subscription web-based service helps over 200 gambling industry clients and their advisers monitor, track and receive updates on political and regulatory developments, as well as responsible gambling best practice, across all sectors of the gambling industry worldwide. As a journalist, James is involved in following these developments and assessing their implications on a daily basis.

**Andrew Gellatly, *Editorial Director, GamblingCompliance***

Andrew Gellatly, editorial director of GamblingCompliance has an extensive background in covering media, gambling and sport. He wrote the Financial Times's special report on the global gaming industry and has been a regular contributor on sport, gaming and technology for FT Digital Business. He was the founding editor of IGaming Business magazine and the Press Association's newsletter Sport Betting Update.